



PARTNERSHIP OPPORTUNITY TO START A WOOD FLOORING RETAIL BUSINESS

If you are considering opening your own retail flooring business, take a look at this incredible opportunity. This will not be a franchise or corporate location, but your own retail business under the umbrella of one of the best flooring companies in Ontario – Canadian Flooring. Here are just some of the advantages you would have:

- A low cost investment – One-time fee from \$15,000 to \$25,000 per location. This is compared to a minimum investment of \$160,000 for a franchise opportunity
- Low advertising costs: monthly marketing fee to ensure your store is on the first page of Google
- Your business: company name, address, map & phone number will be displayed on the most sophisticated website in the flooring industry
- Your business will have exclusive access to the Canadian Flooring inventory. With our buying power and experience, we carry inventory that is not available to any other retail outlets in Canada
- Canadian Flooring has strong relationships with most major floor covering suppliers, manufacturers and distributors in Canada
- As a Canadian Flooring partner, you will have access to our private label program, ability to manufacture custom-made solid wood flooring of any grade, color, size and finish

This program is only available to Canadian Flooring partners. We will provide comprehensive training at our main distribution center and/or at our associate stores. Training will take approximately one month and will include:

- Retail Outlet Management & Sales Training
- Marketing Strategy
- Basic computerized bookkeeping training will be continuous through the first few months of the new store opening
- Introduction to QuickBooks bookkeeping software
- Wood flooring retail sales invoicing & placing POs with 3rd party suppliers
- Assistance in setting up accounts with suppliers and manufacturers.
- Consulting on choosing the right location
- Assistance in setting up showroom/presentation (racks & samples)

For more information, please email info@canfloor.com or call (416) 917-8073